

ROSANNA TRADERS ASSOCIATION News

January 2008

Let's make it a great 2008!

Welcome to 2008!

The Rosanna Village Traders Association has achieved a lot in the past five years and is excited about the future of the centre.

2008 will see the renewal of their special rate and charge scheme for the next five years. This will enable Rosanna Village businesses to build on their existing markets and relations to grow from strength to strength this year.

FUTURE PLANNING

The Rosanna Village Traders Association and Banyule City Council will be carrying out surveys to develop a 5-year Business Plan for Rosanna Village from 2008 to 2013. Property owners, traders and customers will all be surveyed to assist with this plan.

Each property owner and trader will be given a survey to complete and return.



It is important that everyone completes this survey. Without your ideas and suggestions the Rosanna Village Business plan cannot be developed effectively.

We need to receive 100% return. Please support your centre by completing the survey as soon as you receive it.

Elaine Forde, who is a very experienced in co-ordinating surveys of this kind will be carrying out this project.

There will also be customer surveys carried out throughout the next month to update our customer's perceptions and identify the needs of our centre.



Hi Everyone!

I hope you all had a chance to relax on Christmas and are ready for a big 2008!

We are now planning the next 5 years of our development so please support in working with us once again to plan your centre's future.
Happy Trading!

Noella

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Once again this year we will be providing each business Easter eggs to give away to their customers.
Easter in 2008 will be from 21st to 24th March.

Lombard The Paper People has some excellent Easter display and point of sale material. Go to their website www.lombard.com.au and order now so you don't miss out.