

ROSANNA TRADERS ASSOCIATION News



November, 2008



MERRY CHRISTMAS MERRY CHRISTMAS MERRY CHRISTMAS

Centre Christmas Decorations

One of the objectives of the Rosanna Village Business Plan has always been to ensure that the centre looks great. Therefore funds this Christmas had to be spent on increasing our Christmas Decorations in the centre to make it sparkle. New roof top decorations and new Christmas flags in a Christmas Tree design will be installed shortly. More decorations will be added each year dependent on budget.

We received many compliments from businesses and customers when we filled our streets with balloons. Therefore this Christmas we will have bunches of balloons in Christmas colours each day in the centre the 3 days before Christmas to entice customers to stop and enjoy Rosanna this Christmas.

Business Christmas Decorations

It is important that each business shows the Christmas Spirit. To support each business in their Christmas presentation and to add uniformity in the centre each business will receive a Christmas tree. This Christmas tree is double sided and can be placed on your window or hung in your business. These trees are on loan and will be collected in January so that they can be used in 2009. Enjoy!

Christmas Entertainment

Santa

Our wonderful man in the red suit Santa will once again be at Rosanna Village this Christmas. He will be giving away sweets to everyone from Thursday 18th to Wednesday 24th December from 11.00am to 2.00pm.



Boroondara Brass Ensemble

We have acquired the services of the Boroondara Brass ensemble to play at Rosanna Village this Christmas. They will be performing at the centre Monday 22nd to Wednesday 24th from 11.00am to 2.00pm. Everyone will enjoy music to traditional brass band tunes as well as jazz and popular music plus of course our favourite Christmas Carols.

Rosanna Christmas Party

The Rosanna Christmas Function will be held this year Tuesday 2nd December at the Old England Hotel, Heidelberg. There will be new entertainment and gifts for all attendees. This event is a great time to network and relax.

Please complete the attached form and deliver it to Bedford Dewar Real Estate with your cheque or money before 21st November 2008. All cheques are to be made payable to Rosanna Traders Association. The cost of the Christmas Function is \$40. This includes all food, drinks, entertainment and gifts



Hi

Welcome to all our new businesses and business owners to Rosanna Village.

I would encourage everyone to decorate their businesses so Rosanna Village looks great and create a welcoming and fun environment for our customers.

I look forward to seeing you all at our Christmas Party in December.

Merry Christmas

Regards

Noella Jacobs

Centre Manager

Rosanna Traders Association

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Christmas Advertising

The Rosanna Village Traders Association will be using the Heidelberg Leader 2nd December to promote the centre's activities and for businesses to promote their Christmas products. Please contact Jane Cadzow from Leader mobile 0417 212 402 to book so you don't miss out.

Christmas competition

The Rosanna Traders Association decided earlier this year not to organise a Christmas Competition this Christmas. The main reason is that funds were required for Christmas decorations to create a great Christmas environment for our customers.

We also found that the number of customer entries had been decreasing steadily while more and more staff were entering illegally necessitating redraws.

Next year we will evaluate the situation again. Meanwhile enjoy the Christmas atmosphere!