



## March 2009

### Fantastic mural comes to Rosanna

The Sardinian Cultural Association in Rosanna has received funding through the Sardinian Government in Italy for 3 murals by world acclaimed muralist Giorgio Polo— one in Melbourne, Sydney and Brisbane. They approached Banyule City Council to assist them in sourcing a location and in developing the project. The Rosanna Village Traders Association wrote a submission pre Christmas to offer their centre. This was been accepted and we have been full steam ahead in January organising the position and mural with them. The Post office wall was chosen for this mural. The wall is very visual from the road and should make a welcoming statement into the centre. We will work in partnership with Council and the Sardinian Cultural Association on the ongoing maintenance and upkeep of this mural. A contract will be signed with all parties. A big thank you goes to the owner of the building and the Post office and Amcal for supporting this art project on their wall.

### *Design of mural*

The design criteria of the mural for Rosanna is to acknowledge the Indigenous inhabitants, reflect the migration of Sardinian people to Melbourne and the celebration of integration of all the communities in Melbourne. The design of the mural as shown in this newsletter is still to be finalised with the artist when he arrives in Australia. The committee has sighted various samples of Giorgio wonderful work and we are very honoured to have him involved in this project.

### *Official launching*

The official launching of the Project will be on Monday 16 March 2009 at the Italian Institute of Culture and the unveiling of the mural will take place on Monday 6 April at Rosanna.

### *Commencement of Work*

Giorgio the mural artist will arrive in Australia on 13th March and then finalise his artwork and select the artists and art students to work with him on the project. The local community was contacted by Banyule City Council inviting

Hi ,  
We have all been greatly affected by the Bush Fires in Victoria. Rosanna Village Traders Association are supporting the Banyule City Council Bushfire appeal. I am looking forward to our new mural which will put smiles on people faces. Please read this newsletter to see what is happening in your centre

*Regards*

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them to participate in this mural with the artist. An art workshop of interested artists will be held at the Marcellin College in Bulleen on 17 March for the Giorgio to select his team. There will be 40 Marcellin students (8 per day) and The Mia Mia Aboriginal Art Gallery are also working with us in depicting the Indigenous component. It is expected that the mural will commence 19th March and completed within a 3 week period. This will depend on weather. We have requested that three coats on anti-graffiti coating be placed on this mural to protect the mural from graffiti.

### *Celebration ceremony*

The Banyule City Council will host a celebration at the completion of the mural. There will also be a plaque at the site detailing the project, partners and purpose.

At this stage the official ceremony to unveil the mural will be held 4.00pm on 6th March 2009. The streets will alive with colourful balloons and music for the ceremony.

This has been amazing project for us to win. The installation of the mural will be at no cost to the centre. We have allowed in our budget funds for future maintenance so we can retain the mural.



Giorgio Polo and a rough sketch of the proposed mural



## Future Promotions

### Mothers Day Promotion

Friday 8th & Saturday 9th May 2009

More details in April's Newsletter

### Mothers Day Advertising

Heidelberg & Valley Weekly 21st April

### Contact

Domenica Mirabella on 0413 130 818

Book early so you don't miss out

## Winner of 2008 Corkhill Award

We were pleased to advise the winner of the 2008 Corkhill Award was Melissa Bartlett-Siladi from The Ritz and Forgotten Women. Melissa was presented her award at the Rosanna Christmas function by last year's winner Dr Tim Latham.

Melissa works very hard with her mother Sandra to ensure their businesses are always well presented and as such raise the profile of the Rosanna Village. She is always keen to see the Rosanna Village Shopping Centre thrive and has made it her business to offer specials for local traders and she supports local business. She is friendly, outgoing and always looking for ways to increase the customer traffic of the Rosanna Village so that each and every business and trader will benefit. Well done! Melissa you are a worthy recipient of this award.

## Australian Spirit

It was great to see our new Australia flags up this January. Maybe next year businesses can decorate their window to keep the true Aussie spirit. We have received many comments on our flags since we have had the flag poles. We will have new flags for Mothers Day so keep watching.

## Security Issues

We have asked the local police and the Banyule city Council local laws to keep a closer watch on Rosanna Village. Please report all incidents or concerns to the police on 000.



The "Lucky Ducks"



Melissa Bartlett with her award

## Friendly visitors to the village

You may have noticed some friendly little ducks in our centre in January. The quick action of our President enabled them to go to safety. Thank you Robyn.

## Rubbish Bins in Seat

We have requested Banyule City Council allow funding to carry out various work in the centre such as new footpaths etc. However funding will not be available for any large projects so we have asked Cr Tom Melican if he can help us finish the installation of new rubbish bins and seats in the centre for our customers for the 2009/2009 Council budget.

## Important Business Survey

We are currently planning for 2009 and 2010 marketing calendar. We would like every business to complete it and send it back immediately. This will assist your Centre Manager Noella and the Rosanna Village committee to know what you want and plan appropriately in the future. There will be a trader's prize draw of \$100 Shopping & Business dollars to spend in the centre as an incentive for everyone to complete it. Please complete it now and send it back to Noella before end March so you don't miss out.

## Free Easter Eggs

We will be delivering to each business a bowl of Easter eggs for you to giveaway to your customers. Elizabeth our Rosanna Easter hostess will be delivering these to you a week before Easter. We have lots of eggs to share with our customers to place a smile on their face.

## Victorian Bushfire Appeal

The recent bush fires have affected many of our own community. The Banyule City Council is having a fundraising raffle at the forthcoming Banyule Festival in March. The Rosanna Traders Association has donated \$200 worth of Rosanna Shopping & Business Dollars to be given away as a prize to assist this important appeal.

A big thank you goes to the many traders in Rosanna Village who have been giving to them for the past few weeks.

## New Loading Zone

A loading zone has been placed in Bellevue Ave to assist the businesses in this area who have difficulties receiving stock. We requested this quite a while ago from Banyule City Council so we are pleased to let you know that it will be happening soon. The times of loading will be in operation 9am to 5.30pm Monday to Friday and 9am to 12.30pm Saturday.