



March 2010



### **New Rosanna Website**

We are very proud of our new website. A lot of work has gone into making the design and content friendly and proactive for customers to use. There is a photo of every business so check out your business and if you want another photo taken or changes give Noella a call on 0403 502 348.

There is monthly update of news such as Gardening news and a Featured Business.

I have attached a form for you to complete if you wish to be featured this year on the website. We will come and take your photo but will need you to complete the basic information for your feature. Websites have become the main avenue for people to find people and places.



**Hi,  
Have you had a look at our new website? It looks great and gives the centre a fresh new modern look. Check it out:  
[www.rosannavillage.com.au](http://www.rosannavillage.com.au)**



**Regards**

**Noella Jacobs  
Centre Manager  
Rosanna Village Traders Association  
Phone 0403 502 348  
Email: [noella@ymp.com.au](mailto:noella@ymp.com.au)**

### **Easter Celebrations**

Easter is an important time in our community. This Easter we will once again give each business a bowl of Easter eggs to give to your customers. We will refill the bowl once again before Easter. There is a total of 50 kilos given away during this period.

Decorate your business for Easter. You can order a pack from [www.lombard.com.au](http://www.lombard.com.au) shown here or from [www.retailmarketing.com.au](http://www.retailmarketing.com.au) who has some great ideas.

### **Mothers Day**

We are currently planning our Mothers Day Celebrations. Last year we bought our new Mothers Day flags which looked great. Our very popular orchid giveaways will be continued this year. We have also asked Street Radio to come back and market our businesses and giveaway prizes.

The Rosanna Traders Association will be placing balloons in the street

as well as the Mothers Day flags so it would be great if businesses could join in the decorations. Lombards and Retail Marketing can assist you with some decorations and ideas. There will be a number of prizes this year for the best Mothers Day displays. So start planning now.

### **Advertising**

We have booked space in the Heidelberg & Valley Weekly to promote our centre for Mothers Day. If you want to advertise in this paper for Mothers Day please contact Domenica Mirabella on 0413 130 818.



### **Rubbish Bin Art**

We have added some new bin art to our street. Don't they look great? There is one more rubbish bin to go which will be placed outside of Leon's Coiffure with the new seat. We are currently working with Vic Roads and Banyule City Council to paint the signal box which is outside of The Ritz. This project would not have been possible without the financial support of the Banyule City Council. There will be a sign placed on the pedestrian walkway near the mural sign to explain about the different themes of the new bins. The Association has also taken the opportunity of painting the red fire bins in Beetham Parade that looked tired. It has given it a fresh new look to the area.

